

ProfitPanel® Privacy Policy

We are committed to protecting your privacy. This Privacy Policy sets out our privacy practices. Please take time to review this Privacy Policy carefully as it tells you how your personal information will be treated by us.

Information Gathered

ProfitPanel® (Owned by Profit Detectives Ltd) gathers personal information when individuals register to become member of our panels. After registration we ask panel members to provide us with more personal information so that we may invite them to appropriate surveys. To become a panel member, we ask that you fill out a registration survey that gathers some personal and general consumer information. We ask for your email address so that we can send you email invitations to participate in our upcoming surveys. The other information we gather, such as your name, address, gender, birthday, and employment status, is for matching you with the appropriate marketing research projects. Your birthday is used to automatically update your age for us to identify age-related marketing groups. We ask you for this information as a means to see if you might qualify for particular projects. All email contact from ProfitPanel® will be sent to your primary email address that you gave to us upon registration. If you become a panel member, your information is also used for the purposes of incentive fulfilment. When you receive a deposit in your account and wish to redeem it, this information is required so that we may fulfil the redemption.

If you take a survey or provide us with personal information without being a member of our panel, the only personally identifiable information we will preserve is your email address. We do this so we may contact you if you entitled to an incentive, contact you about the survey and to control the number of times that you are eligible to take a survey. Unless you elect to become a member of the ProfitPanel®, we will not contact you for any reason other than to notify you that you are eligible for an incentive. If you are entitled to an incentive, we will collect and maintain such personally identifiable information, as we are required to maintain or report by virtue of any law or regulation.

Although we do not make it compulsory to give us every item of information the more you volunteer (and the more accurate it is), the better we can tailor projects for you and the greater your chance of selection.

System Data

When you visit our site we automatically log your IP address (which identifies your computer on the internet) which is automatically recognised by our web server. We use IP addresses to help us administer the site and to collect broad demographic information for aggregate use (we do not link IP address to personally identifiable information).

We may automatically collect non-personal information such as the type of Internet browsers you use or the site from which you linked to our site. You cannot be identified from this information and it is only used to assist us in providing an effective service on our site. We may from time to time supply the owners or operators of third party sites from which it is possible to link to our site with information relating to the number of users linking to our site from their sites. You cannot be identified from this information.

Information Usage

Aggregate information We may use aggregate information (information that does not personally identify you) collected on this website and through the studies to improve the website and for our market research activities. For example, we may share information with business partners in an aggregate, anonymous form, which means that the shared information will not contain nor be linked to any information that personally identifies you. Individual answers to questions from you may be shared with our business partners, but those answers will not be labelled with, or linked to, your personal information.

Identifiable information In addition, from time to time we may share the information you supply to us to selected traders to enable them to send you offers of their products or services, which may interest you. Where this is the case, we will first give you the opportunity to choose whether to receive any marketing email from us or from another trader in the future when you are first invited to register as a panel member or at the point you choose to register. We also give you the option to unsubscribe from any communications you have signed up for.

We will never share your personal information to any third party without your consent, however, you agree that your information may be transferred to another company in the event that there is a reorganisation, sale or merger of ProfitPanel® or of the division responsible for these services subject to the your information continuing to be used in accordance with the terms of this Privacy Policy.

Other than as described above we will only use personal information (such as your name, email address, phone number and other information that specifically identifies you) for the following reasons: (1) internally at ProfitPanel® to directly contact you regarding the service, surveys or respond to your questions sent to us; (2) to compile the aggregate information described above; (3) to enable a vendor to fulfil any incentive which you have elected to receive, such as forwarding your email address to the vendor that will send and redeem a coupon you have received; or (4) if required to release personal information because of a court order, government agency, or by law or for the purposes of prevention of fraud or other crime.

The Use of Cookies on Our Site

We may store some information (commonly known as a 'cookie') on your computer when you look at our site.

Our site uses cookies on the registration and survey forms for technical purposes only. We do not store or retain your cookie information in any way following the entry of these forms. Cookies are used only temporarily during the time you are actively completing a survey or filling out the registration forms. You always have the option to disable cookies while registering or completing a survey without affecting your participation. The only information we maintain in our database is the information you supplied when filling out the registration form. Your help screen should tell you how to do this.

Member Personal Area/Update, Correct, Delete Information

We provide you with a Members Personal Area on our site; here you may correct or update your membership information or delete your membership. If you are a Panel member and delete your membership, all your profile information will be removed from our database. If you have a query about your information please contact us as set out below.

By becoming a ProfitPanel® panel member, you agree to receive emails from ProfitPanel® inviting you to participate in ProfitPanel® surveys that we feel may match your experiences and background. You also agree to the automatic establishment of your personal account. From time to time, we will also email ProfitPanel® newsletters to you to make you aware of new features or contests running on our site. You may update your registration information at any time and give ProfitPanel® permission to update the information at any time on your behalf.

Security

The personal information, which we hold will be safeguarded in accordance with our internal technology, and policies which will continue to be updated from time to time.

Data provided through this site is held in the UK and is subject to UK Data Protection law. As part of the services provided through our site the information you provide to us may also be transferred to countries outside the European Economic Area ("EEA"). By way of example, this may happen if any of our servers are from time to time located in a country outside of the EEA. These countries may not have similar data protection laws to the EEA. If we intend to transfer your information outside the EEA (European Economic Area) we will take steps to ensure that your privacy rights continue to be protected

Changes to the Privacy Policy

We reserve the right to change, add, or remove portions from this policy at any time. However, if any change involves a plan to use your personal information in a way that differs from this policy, we will first send you an email to obtain your prior consent.

Terminating Membership

If you no longer wish to be a member of the ProfitPanel® or participate in the studies, you may request that your personal information be removed from our list of active members at anytime by following the "remove me" procedures in our emails or on the Website. Failure to follow the procedures we have provided could delay the removal of your information. We will promptly process you request, however, there may be a gap between the time when we receive your request and the time when we are able to remove your information from all scheduled communications and lists.

Therefore, you may receive a few more emails after requesting to be removed from our lists before the request is processed.

ProfitPanel® also reserves the right to terminate membership at the company's discretion, at any time. In this circumstance, and as long as there are no financial irregularities, ProfitPanel® will pay the member their accumulated rewards* (*must amount to a minimum of € 5 and will be paid to the nearest € 5 amount).

Payments

ProfitPanel® will only make payments via PayPal or MoneyBookers. To maintain the quality of the questionnaires we will only pay into one unique PayPal or MoneyBookers account per email address. It is at our discretion if we decide to allow more than one payment to be made to a PayPal or MoneyBookers per questionnaire and we will never allow more than three per account.

Third Party Sites

ProfitPanel® is not responsible for the privacy policies and practices of other sites even if these are accessed using links from our site and we recommend that you check the policy of each site you visit.

Terms and Conditions

Use of this website is governed by the provisions contained in the Terms and Conditions. Your use, or access, of the website constitutes your agreement to be bound by these provisions. If you do not agree to these terms and conditions, you may not access or otherwise use the website.

Contact

If you have any questions/comments about privacy, please email us at privacy@profitpanel.net